

Homework #2 (Due Wednesday September 12th, 2018)

1. Consider a consumer with utility function $u(x_1, x_2, x_3) = x_1 x_2 x_3$, and income w .
 - (a) Set up the consumer's utility maximization problem and find the Walrasian demands for each good.
 - (b) Let $x_1 + \frac{p_2}{p_1} x_2 = x_c$ denote the units of a composite good. Set up the consumer's utility maximization problem again, but now in terms of the composite good x_c . Find the Walrasian demand function for the composite good x_c .
 - (c) Show that the Walrasian demands you found in parts (a) and (b) are equivalent.
2. Consider that the consumer exhibits Cobb-Douglas utility function $u(x_i, x_j) = x_i^\alpha x_j^\beta$, where $\alpha, \beta > 0$. For simplicity, you can assume that $\alpha + \beta = 1$.
 - (a) Find his Walrasian demand for each good.
 - (b) Identify the own-price elasticity $\varepsilon_{ii} \equiv \frac{\partial x_i(p, w)}{\partial p_i} \frac{p_i}{x_i(p, w)}$, the cross-price elasticity $\varepsilon_{ij} \equiv \frac{\partial x_i(p, w)}{\partial p_j} \frac{p_j}{x_i(p, w)}$, the income elasticity $\eta_i \equiv \frac{\partial x_i(p, w)}{\partial w} \frac{w}{x_i(p, w)}$ for the Walrasian demand $x_i(p, w)$ you found in part (a) of the exercise. Interpret your results.
 - (c) Find his Hicksian (compensated) demand, $h_i(p, u)$, for every good $i = \{1, 2\}$.
 - (d) Identify the own-price elasticity, $\varepsilon_{ii}^C \equiv \frac{\partial h_i(p, w)}{\partial p_i} \frac{p_i}{h_i(p, w)}$, and cross-price elasticity, $\varepsilon_{ij}^C \equiv \frac{\partial h_i(p, w)}{\partial p_j} \frac{p_j}{h_i(p, w)}$, using the Hicksian (compensated) demand, where the superscript C denotes "compensated" demand. Interpret your findings.
3. Fran has a monthly income of \$60. She spends her money making telephone calls (measured in minutes) at a price p_x and on other composite good y , whose price has been normalized to one, i.e., $p_y = \$1$. Her mobile phone company offers her two plans: Plan I, in which she pays no monthly fee and makes calls for \$0.50 per minute; or Plan II in which she pays a \$20 monthly fee and benefits from cheaper phone calls at \$0.20 per minute.
 - (a) Depict Fran's budget constraint under each of the two plans, with the number of phone calls (good x) in the horizontal axis and the composite good (good y) in the vertical. Identify the intersection point between these two plans.
 - (b) If Fran decides that plan I is better for her, what is the set of baskets she may purchase if her behavior is consistent with WARP.
4. Consider a continuous and strictly increasing utility function $u : \mathbb{R}_+^N \rightarrow \mathbb{R}$, and a vector of positive prices $p \gg 0$.
 - (a) Show that the expenditure function $e(p, u)$ is concave in prices.
 - (b) Show that the expenditure function $e(p, u)$ is strictly increasing in the utility level that the consumer seeks to reach, u .